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HOW TO 'PLACE BET' ON FAVORITES

For a Living...

Discover How \$15 Is Very Safely
Turned Into \$157.28 From
5 Highly Secure Bets!

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Extra Special Super Bonus - The Incredible Trifecta System

Frequently Asked Questions

Introduction

Making money from racing is now a reality. Millions of dollars are being paid out each day to successful punters. There are far more successful punters now than ever before. You don't need to pay thousands for computer software systems that don't work. You don't even need to be particularly clever in mathematics or have thousands of dollars to start with. You can start right now and build your own betting empire with a well-organized plan and the right attitude. You see, making money from racing is no different from other forms of investments. With the right mindset and resources, only the sky is the limit to how much money you can make. Slowly but surely you could earn a steady income from it year after year.

However, like any other business venture, racing has its fair share of risks too. In fact betting on the horses is probably one of the most risky ways to earn a living. Don't let anyone else tell you otherwise! Especially a salesperson at the other end of the telephone trying to sell you betting software for \$10,000. Being such a risky business punters still pursue it because of one main reason. It is probably the most rewarding and fulfilling moneymaking venture anyone can get into - only if you can make it work that is!

Horse racing is gambling, not investing. And so is buying Yahoo! shares or buying a McDonald's franchise. Almost everything in life is a gamble, more so with money matters. With gambling comes risks and nothing is ever 100% guaranteed to work. However, you can dramatically reduce your risks by taking calculated risks only. When you take calculated risks you base your decisions on sound research and evidence, not intuition. So what is the difference between betting on the horses and other gambling ventures? Well unlike other gambling pursuits, horserace wagering is not fully relied upon chance. The better informed the player is, the better chance he/she has at making money!

Please Note: In all forms of investment and gambling there is always an element of risk. The author, publisher and editor of this publication accepts no responsibility or liability whatsoever for the future result of any horse race or for any losses incurred by the purchaser or user.

For USA & UK users – please check the 'Frequently Asked Questions' section for explanation of some of your country specific terminology...

Bonus Chapter One – 4 Things You Should Know Before Placing a Single Bet

Analysis Of Betting Terms

Through out this chapter you will find certain betting jargons repetitively used. In this part we fully explain what each one of these terms mean and its importance in relation to how winning horses are selected.

Horse Number: Every horse in a race is allocated a number. It starts from the number 1 and goes up including all the horses in the field.

Field: Field refers to all the horses at a particular race. It does not refer to the horses in the entire racecourse. An example could be Saturday race number four with ten horses being a field. Obviously a larger field would consist of more horses when compared to a smaller one.

Barrier Draw: Horses are allocated barriers or lanes, which they stand in just before the race. You could think of barriers as lanes used in sports running events such as the 100-meter sprint.

Form: Form is information about a horse's past performance. Numbers 1, 2 and 3 are used to represent first, second and third when showing past results.

Distance of Race: As the wording states, this is the distance over which the race will be run or the distance over which the race was run at some stage.

Weight: This refers to the weight the horse has to carry.

Track Condition: Track condition is the state of the track. It is usually classed as “firm” (F), “easy” (E) or “soft” (S). Sometimes the term “fast” (F) is used instead of firm but both words refer to similar track conditions. “Heavy” (H) is used to describe extremely soft tracks or at times water bogged ones.

Favorite: This is simply the most favored horse to win by the betting public in a particular race. Favorites usually pay lower dividends when compared to the rest of the field.

Race Types:

- OHCP- Open Handicap
- Cup Race
- Mdn- Maiden Race
- Class Race- Class1, Class2, Class3...etc
- Three Year Events
- Welter Weight Races
- Harness Racing (*Trotting or pacing horses pulling a sulky around the track*)
- Hurdles- Jumping Events
- RHCP- Restricted Handicap
- WFA- Weight for Age Race
- Juvenile- Two Year Olds
- High Weight Races
- Steeple Chase- Jumping Events

If you are new to racing then your first glance at the form guide may look like a language from outer space! Believe me; everyone panics when they see these mixed up letters, numbers and symbols for the first time. The good news is that all reputable racing newspapers have their own guide to reading form guides published in their respective publications. All you need to do is to ask your local betting agency where you can get hold of a Horse Racing FORM GUIDE.

You may even find detailed form information published in metropolitan newspapers. Betting agencies should also have a comprehensive list of information on horses that run on a particular day. You may also find form guides on the Internet. This is usually on the websites of major betting agencies or bookmakers. If you have difficulties reading form guides then simply ask for help at your betting shop. They are usually more than happy to help.

Please never try to guess your way through reading a horse's past performance as getting correct information is vital. The information is needed to carefully select winning horses and acquiring wrong information could be fatal to your investments.

Evaluation of Common Betting Statistics

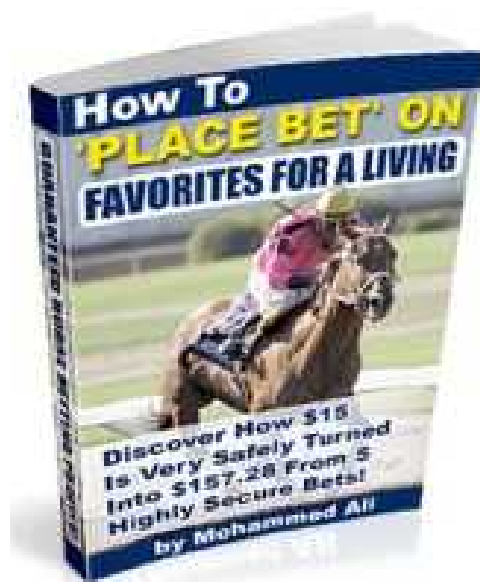
Win Bet

This is where you select a horse to win. Win bet dividends are usually high and could get up to a hundred dollars or more. The average win dividend is around \$10.00.

Place Bet

Place bets are used when you back a horse to come first, second or third. Dividends are normally lower than what you would get from a win bet. Usually pays around one third of the win dividend with the average being around \$3.00.

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